



**BCDI**  
Black Child  
Development Institute  
ATLANTA

**5th Annual  
Culturally  
Responsive**

**Thoughts Become Things:  
Manifesting a Bright Future for  
Black Children and Families**  
Early Education & Care Leadership Summit



**ENGAGEMENT PARTNER  
SPONSORSHIP OPPORTUNITIES**

# ABOUT BCDI-ATLANTA

## OUR HISTORY

Established in 1981, Black Child Development Institute (BCDI)-Atlanta coordinates community programs and initiatives throughout the state of Georgia, supporting the six focus areas of the National Black Child Development Institute (NBCDI)—early care and education, literacy, family engagement, child welfare, public policy, and health and wellness.

## OUR VISION

BCDI-Atlanta envisions a society that ensures a successful future for all Georgia's children.

## OUR MISSION

To improve and advance the quality of life for Black children and families in Georgia through education and advocacy

*Black Child Development Institute-Atlanta, Inc. is a Georgia non-profit organization - 501(c)(3).*

BCDI-Atlanta partners with child-serving agencies to implement culturally relevant and culturally responsive programs promoting high-quality early care and education, literacy, and family engagement.



# ABOUT BCDI-ATLANTA



Over

**300**

*members of the  
BCDI-Atlanta  
affiliate*

Our membership includes early education professionals, healthcare professionals, community leaders, child development and early childhood education professionals and parents



**2023**

*147 stakeholders in  
attendance*

**2024**

*200 stakeholders  
anticipated to attend*

## PROGRAMS



### **Black Children Count**

BCDI-Atlanta's Public Policy and Advocacy Initiative

### **Lifted Voices**

BCDI-Atlanta's Diversity, Equity and Inclusion Social Justice Project

### **Powerful Families**

BCDI-Atlanta's Two Generation Innovation Program

### **Read to Succeed**



# TWO-DAY EVENT

Networking  
Professional Development

**Tuesday, February 20, 2024**

**LEAN Gathering and Community Leadership  
Awards Reception**

**6:00-9:00 pm**

**Westside Cultural Arts Center  
760 10th Street  
Atlanta, GA 30318**

*Join BCDI-Atlanta for an evening  
of food, drinks and fellowship*



with a live musical performance by Georgia's own,  
Grammy nominated artist

**ANTHONY DAVID**

*Cocktail attire preferred*

# TWO-DAY EVENT



Networking  
Professional Development

**Wednesday, February 21, 2024**  
**5th Annual Culturally Responsive  
Early Education & Care Leadership Summit**  
*8:00 am-4:00 pm*

**Loudermilk Conference Center**  
**40 Courtland St. NE**  
**Atlanta, GA 30303**

## SUMMIT HIGHLIGHTS

### FEATURED SPEAKERS

### CONCURRENT SESSIONS

- EARLY LEARNING
- LITERACY
- FAMILY ENGAGEMENT
- POLICY & ADVOCACY

### NETWORKING

### EXHIBITORS



# LIGHTBEARER ENGAGEMENT PARTNER OPPORTUNITIES



*Lighting the way for others to manifest a bright future for Black children and families.*

The 5th Annual Culturally Responsive Early Education & Care Leadership Summit serves as an opportunity for us to learn together and to grow together so that we can pour into Black families and communities.

BCDI-Atlanta continues to establish and highlight valuable partner relationships in the culturally responsive **ECE community**. These partnerships result in increased reach and **engagement** with shared ECE stakeholders. Further, through various engagement partner opportunities, by working together, we share the **assets** that are available to give our community the **knowledge** to move our work forward.

We invite you to consider becoming a BCDI-Atlanta lightbearing engagement partner so that together, we can continue to implement culturally relevant and culturally responsive programs benefitting Black children and families.

*When we work together, our thoughts become things and collectively we will manifest a bright future for Black children and families.*



# LIGHTBEARER ENGAGEMENT PARTNER OPPORTUNITIES



## Diamond (Spotlight)

**\$10,000**

- 1 VIP Section (Special Seating for 8) at the LEAN Gathering & Awards Reception
- 8 tickets to the Summit with VIP Seating (Table for 8) at the Luncheon
- 1 premier exhibit/vendor table in the Exhibit Hall at the Loudermilk Conference Center
- Website: 12-Month Partner recognition
- Newsletter: 12-month Partner recognition
- Event-only Social Media recognition
- Event Program recognition
- Remarks during the LEAN Gathering and Awards Reception AND the Summit
- Cohost 1 community event or other engagement opportunity
- 5 One-year NBCDI/BCDI-Atlanta Professional Memberships

## Platinum (Be the Light)

**\$5,000**

- 6 tickets to the LEAN Gathering & Awards Reception
- 6 tickets to the Summit
- 1 premier exhibit/vendor table in the Exhibit Hall at the Loudermilk Conference Center
- Website: 12-Month Partner recognition
- Newsletter: 6-month Partner recognition
- Event-only Social Media recognition
- Event Program recognition
- Remarks during the Summit
- 4 One-year NBCDI/BCDI-Atlanta Professional Memberships



## Gold (Shine the Light)

**\$3,500**

- Four tickets to the LEAN Gathering & Awards Reception
- Four tickets to the Summit
- 1 premier exhibit/vendor table in the Exhibit Hall at the Loudermilk Conference Center
- Event-only Website recognition
- Event-only Newsletter recognition
- Event-only Social media recognition
- Event Program recognition
- 3 One-year NBCDI/BCDI-Atlanta Professional Memberships



# LIGHTBEARER ENGAGEMENT PARTNER OPPORTUNITIES



## Silver (Beacon of Light)

**\$2,500**

- Two tickets to the LEAN Gathering & Awards Reception
- Two tickets to the Summit
- 1 premier exhibit/vendor table in the Exhibit Hall at the Loudermilk Conference Center
- Event-only Website recognition
- Event-only Newsletter recognition
- Event-only Social media recognition
- Event Program recognition
- 2 One-year NBCDI/BCDI-Atlanta Professional Memberships

## Bronze (Lightworker)

**\$1,500**

- One ticket to the LEAN Gathering
- One ticket to the Summit
- 1 premier exhibit/vendor table in the Exhibit Hall at the Loudermilk Conference Center
- Event-only Website recognition
- Event-only Newsletter recognition
- Event-only Social media recognition
- Event Program recognition
- 1 One-year NBCDI/BCDI-Atlanta Professional Membership





# LIGHTBEARER ENGAGEMENT PARTNER OPPORTUNITIES - BY LEVEL



	<b>Diamond Spotlight \$10,000</b>	<b>Platinum Be the Light \$5,000</b>	<b>Gold Shine the Light \$3,500</b>	<b>Silver Beacon of Light \$2,500</b>	<b>Bronze Lightworker \$1,500</b>
LEAN Gathering & Reception Tickets	8 (1 VIP table)	6	4	2	1
Summit Tickets	8	6	4	2	1
Exhibit/Vendor Table	1	1	1	1	1
Website recognition	12 months	12 months	Event only	Event only	Event only
Newsletter recognition	12 months	6 months	Event only	Event only	Event only
Event-only Social Media recognition	✓	✓	✓	✓	✓
Event program recognition	✓	✓	✓	✓	✓
Remarks	LEAN Gathering and Awards Reception AND the Summit	Summit only	--	--	--
Cohost community event/engagement opportunity	1	--	--	--	--
NBCDI/BCDI-Atlanta Professional Membership(s)	5	4	3	2	1

# EXHIBITOR OPPORTUNITIES

## Exhibitor Benefits

- ONE Summit Only - One Day registration
- One 5-ft table with black linen in the exhibit hall
- Organization listed in summit program and event website

## Summit Exhibitor Hours

### Exhibitor Setup:

Exhibitors can arrive as early as 7:00 am to set up. All exhibitors must be completely set up by 8:00 am, when the summit begins.

### Exhibit Hall Hours

8:00 am - 4:00 pm

### Exhibitor Breakdown:

4:00 pm

## Exhibitor Terms & Conditions

- Each exhibitor receives ONE Summit Only - One Day registration (Exhibitor registrations provide access to the exhibit hall only.)
- To guarantee exhibitor information in our program, exhibit space must be purchased by **January 20, 2024**. *Note, there is limited exhibition space and we do expect all booths to sellout.*
- Electricity, AV equipment, and the internet are the financial responsibility of the exhibitor.
- As a courtesy to summit attendees, exhibitors should not dismantle, pack, or remove items before 4:00 pm. Any exhibitor dismantling their booth prior to this time may be charged an early departure fee.

### Corporate (for profit)

Before 12.20.23:  
\$300 per booth

After 12.20.23:  
\$500 per booth

### Non-profit (501c3)/ Government

Before 12.20.23:  
\$150 per booth

After 12.20.23:  
\$200 per booth

*\*a copy of your 501c3 will be required for registration*

**ALL EXHIBIT SPACE IS  
NON-REFUNDABLE.**

## READY TO SPONSOR?

[Click here to complete the sponsorship form](#)

**QUESTIONS** 

Contact [events@bcdiatlanta.org](mailto:events@bcdiatlanta.org)